

THIS IS A
WARNER BROS.
Campaign!

THE STORY
(Not For Publication)

Ronald Reagan, a brilliant biochemist with a fatal illness, comes to Florida and rents a beach house owned by Viveca Lindfors. She has been saddened by the death of her husband during the war, and is haunted by his memory. The two are drawn together through their mutual emotional problems. Osa Massen, Viveca's predatory sister, tries to ensnare Ronald, but meets with little success. One night Reagan entertains at dinner. A hurricane strikes with terrific force and at the height of the storm, Osa, who has turned up uninvited, tells the party about Ronald's illness. This upsets Ronald to a point where he wants to end it all, and goes to his room for his revolver. Viveca follows and waits outside the door. Finally the door opens and Ronald comes out. He looks long at Viveca, the woman he loves, and both now know that they have conquered their fears.

(Running time: 84 minutes)

**"Whatever it is, there is nothing
 you can't tell the woman you love!"**

**DAY
 AFTER
 DAY
 YOU'LL
 KEEP
 REMEMBERING
 EVERY
 STIRRING
 MOMENT
 OF THIS
 HEART-GRIPPING
 ROMANCE
 FROM
 WARNER BROS.**

A sister shamed,
 and a doctor who
 breaks a confidence
 to keep from breaking
 a woman's heart.

**"NIGHT UNTO
 NIGHT"**

"Nothing timid
 about the
 author or
 producers
 of this one!"
**DOROTHY
 KILGALLEN**
 Famed Columnist

STARRING

RONALD REAGAN · VIVECA LINDFORS

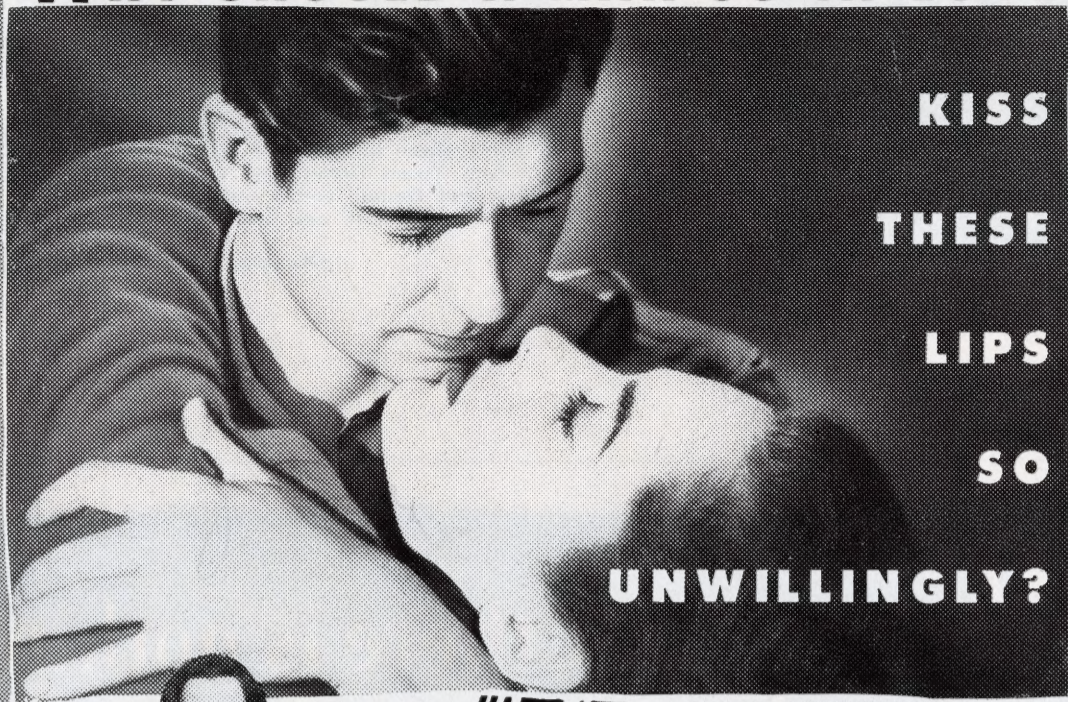


DIRECTED BY **DON SIEGEL** Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

Mat 401—4 cols. x 11½ inches (640 lines)

This ad also in three-column size. See page 4.

WHY SHOULD A MAN SO IN LOVE



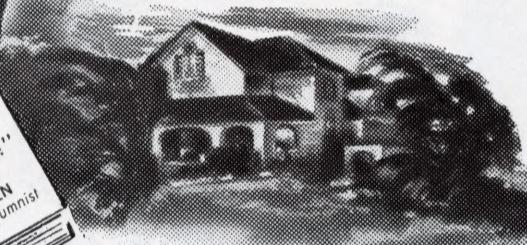
**KISS
THESE
LIPS
SO
UNWILLINGLY?**



**"NIGHT
UNTO
NIGHT"**

DAY
AFTER
DAY
YOU'LL
KEEP
RECALLING
ITS
DARING
STORY
OF A
GREAT
DEVOTION!

"Nothing timid
about the
author or
producers
of this one!"
DOROTHY
KILGALLEN
Famed Columnist



**WARNER BROS.
NEW DRAMATIC
TRIUMPH!**



DIRECTED BY
DON SIEGEL

STARRING
RONALD REAGAN · VIVECA LINDFORS

Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

Mat 303—3 cols. x 10 3/4 inches (453 lines)

THE CAST

John RONALD REAGAN
Ann VIVECA LINDFORS
Shawn Broderick Crawford
Thalia Rosemary DeCamp
Lisa Osa Massen
Dr. Poole Art Baker
Tony Craig Stevens
Dr. Alheim Erskine Sanford
Willa Shawn Ann Burr
Willie Shawn Johnny McGovern
Josephine Lillian Yarbo
Bellboy Ross Ford
Real Estate Agent Irving Bacon
Maid Almira Sessions
Auto Court Manager Dick Elliot
Mrs. Rose Lois Austin



WARNER BROS. NEW DRAMA SENSATION!

DIRECTED BY DON SIEGEL Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

Mat 201—2 cols. x 1 1/4 inches (34 lines)

The night hides their secret... it cannot hide their love!

"NIGHT UNTO NIGHT"

DAY AFTER DAY YOU'LL KEEP REMEMBERING ITS HEART-GRIPPING ROMANCE!

WARNER BROS. NEW TRIUMPH!

STARRING
**RONALD REAGAN
VIVECA LINDFORS**

DIRECTED BY DON SIEGEL Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

Mat 301—3 cols. x 6⁵/₈ inches (279 lines)

This ad also in two-column size. See page 4.

A Dark Secret Threatened Their Love!

"NIGHT UNTO NIGHT"

WARNER BROS. NEW DRAMA SENSATION!

STARRING
**RONALD REAGAN
VIVECA LINDFORS**

DIRECTED BY DON SIEGEL Screen Play by Kathryn Scola
From the Novel by Philip Wylie • Music by Franz Waxman

Mat 102

1 col. x 5¹/₄ inches (73 lines)

PRODUCTION STAFF

Produced by Owen Crump. Directed by Don Siegel. Screen Play by Kathryn Scola; from the Novel by Philip Wylie. Photographed by Peverell Marley, A.S.C. Art Director, Hugh Reticker. Film Editor, Thomas Reilly. Sound by Oliver S. Garretson. Dialogue Director, Jack Daniels. Montages by James Leicester. Wardrobe by Leah Rhodes. Special Effects by Harry Barndollar; Director—Edwin DuPar, A.S.C. Set Decorations by G. W. Berntsen. Makeup Artist, Perc Westmore. Orchestra Arrangements by Leonid Raab. Music by Franz Waxman. Musical Director, Leo F. Forbstein. Assistant Director, Oren Haglund. Unit Manager, Lou Baum.

ON A STORM-SWEPT NIGHT THEIR STORMY LOVE WAS BORN!

"NIGHT UNTO NIGHT"

Whatever it is, there is nothing you can't tell the woman you love!

WARNER BROS. NEW DRAMA SENSATION!

STARRING
RONALD REAGAN · VIVECA LINDFORS

DIRECTED BY DON SIEGEL Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

Mat 204—2 cols. x 5¹/₄ inches (148 lines)

"Whatever it is, there is nothing you can't tell the woman you love!"

DAY AFTER DAY
YOU'LL KEEP
REMEMBERING
EVERY STIRRING
MOMENT OF THIS
HEART-GRIPPING
ROMANCE FROM
WARNER BROS.

A sister shamed,
and a doctor who
breaks a confidence
to keep from breaking
a woman's heart.

"NIGHT UNTO NIGHT"

"Nothing timid
about the
author or
producers
of this one!"
DOROTHY
KILGALLEN
Famed Columnist

STARRING **RONALD REAGAN · VIVECA LINDFORS** 

DIRECTED BY DON SIEGEL Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

Mat 302—3 cols. x 8⁵/₈ inches (360 lines)

This ad also in four-column size. See front cover.

← Good Ad
For
Herald!
Print
Locally
←



The night hides
their secret...
it cannot hide
their love!

NIGHT UNTO NIGHT

DAY AFTER DAY YOU'LL KEEP REMEMBERING ITS HEART-GRIPPING ROMANCE!

WARNER BROS. NEW TRIUMPH!

STARRING **RONALD REAGAN VIVECA LINDFORS**

"Nothing timid about the author or producers of this one!"
DOROTHY KILGALLEN
Famed Columnist

DIRECTED BY DON SIEGEL Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

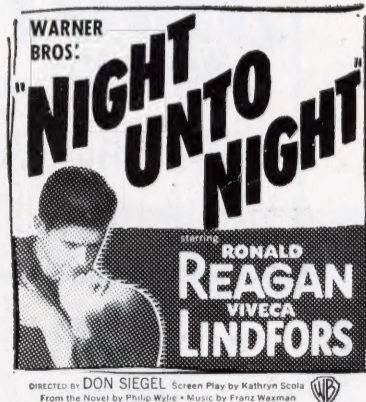
Mat 203—2 cols. x 4¹/₄ inches (124 lines)

This ad also in four-column size. See page 3.

THE BILLING

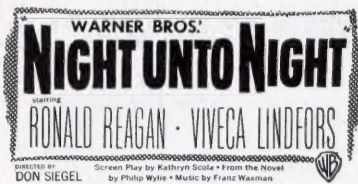
WARNER BROS.	50%
Pictures Presents	5%
"NIGHT UNTO NIGHT"	100%
Starring	
RONALD REAGAN	60%
VIVECA LINDFORS	60%
Screen Play by Kathryn Scola	3%
From the Novel by Philip Wylie	2%
Music by Franz Waxman	3%
Directed by Don Siegel	15%
A Warner Bros.-	5%
First National Picture	1/2%

BOTH ON ONE MAT
ORDER MAT 101



WARNER BROS.
NIGHT UNTO NIGHT
STARRING **RONALD REAGAN VIVECA LINDFORS**
DIRECTED BY DON SIEGEL Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

1 col. x 2 inches (29 lines)



WARNER BROS.
NIGHT UNTO NIGHT
STARRING **RONALD REAGAN VIVECA LINDFORS**
DIRECTED BY DON SIEGEL Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

1 col. x 7/8 inch (13 lines)

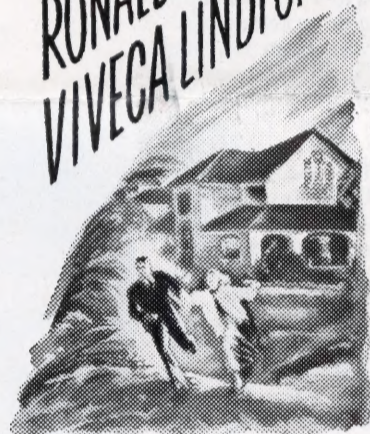
DARK THEIR SECRET



**DEEP
THEIR
LOVE!**

**"NIGHT
UNTO
NIGHT"**

WARNER BROS.' TRIUMPH
STARRING
**RONALD REAGAN
VIVECA LINDFORS**



DIRECTED BY **DON SIEGEL**
Screen Play by Kathryn Scola
From the Novel by Philip Wylie • Music by Franz Waxman

Mat 103
1 col. x 9 3/4 inches (136 lines)

**AGAIN THE SCREEN TAKES
A DARING STRIDE FORWARD!**



**...SO
DEEP
THEIR
LOVE!**

**...SO
DARK
THEIR
SECRET!**

"Nothing timid
about the
author or
producers
of this one!"
**DOROTHY
KILGALLEN**
Famed Columnist

**WARNER
BROS.
NEW TRIUMPH!**

starring
RONALD REAGAN · VIVECA LINDFORS

DIRECTED BY **DON SIEGEL** Screen Play by Kathryn Scola
From the Novel by Philip Wylie • Music by Franz Waxman

Mat 205—2 cols. x 10 1/2 inches (292 lines)

DEEP THEIR LOVE... DARK THEIR SECRET!



**"NIGHT
UNTO
NIGHT"**
WARNER BROS.' NEW TRIUMPH!

STARRING **RONALD REAGAN · VIVECA LINDFORS**

DIRECTED BY **DON SIEGEL** Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

Mat 202—2 cols. x 2 3/8 inches (64 lines)

HITS IN THE VITAPHONE LINEUP!

"**BATTER UP**" . . . A must for baseball fans. Baseball's greatest moments live again as the careers of such diamond greats as Babe Ruth and Lou Gehrig are traced.

5604 . . . Sports News Reviews—10 min.

"**CINDERELLA HORSE**" . . . This Cinderella was born in Indiana. Thrilling success story of a thoroughbred who became a pacing champion the hard way.

5506 . . . Technicolor Sports Parade—10 min.

"**HIGH DIVING HARE**" . . . The ever-popular carrot-fancier in another mirth-riot. Bugs Bunny is the fearless master of ceremonies of a carnival as he mixes it up with Yosemite Sam, the scourge of the West.

4725 . . . Bugs Bunny Technicolor Special—7 min.

"**PERILS OF THE JUNGLE**" . . . Strange, blood curdling adventures in the Belgian Congo. Crammed with thrills and action galore during a back-breaking trek through the jungle.

5105 . . . Featurette—20 min.

Retouched Ad Art used in this campaign available as 8 x 10 stills at National Screen.



"NIGHT UNTO NIGHT," Warner Bros.' romantic drama set against the lush Florida tropics, co-stars Ronald Reagan and Viveca Lindfors. Coming to the Strand Theatre soon.

Still 673-502

Mat 673-2C

TROPICAL ROMANCE NEXT AT STRAND

ACTOR CATALOGS PET AVERSIONS

A pulsating dramatic story set against a background of swaying palms, moonlit tropic nights and smart Florida gold coast decor, is "Night Unto Night," the Warner Bros. picture starring Ronald Reagan and Viveca Lindfors, which comes into the Strand Theatre on Friday.

Reagan who played a comedy role in "John Loves Mary," plays a chemist who arrives in Florida for some quiet only to run into the mysterious beauty of Viveca Lindfors, the Swedish star who recently played opposite Errol Flynn in "Adventures of Don Juan." Tension mounts quickly when the sister of Miss Lindfors, played by Osa Massen, enters the romantic picture which reaches a climax in a driving tropical hurricane.

The natural setting for the drama, usually reserved for gay musical comedies, lends a unique aspect to the story. The picture, from the novel by Philip Wylie, was directed by Don Siegel, former national tennis star, now a Hollywood director.

"Women who make up in public," Broderick Crawford inevitably answers when asked for his pet aversion.

He'll hasten to add, though, that he does not set himself up to be an expert on the female of the species, and he is sure that there must be six million things that women don't like about him.

If pressed for his likes and dislikes—as he was on the set of Warner Bros.' "Night Unto Night," in which he plays in support of the two leading stars, Ronald Reagan and Viveca Lindfors, he'll enlarge on the subject.

"I like smart-looking women—women who put a little effort into their appearance before going out. And I like women who talk—that is, if they have something to say. Deliver me from the ones who try to be cute, though. Or those who start gabbling about the gusset on the pleat on the ruffle of their new frock with other women, while the men sit around looking glum and useless.

(General Advance)

RONALD REAGAN, VIVECA LINDFORS IN TROPIC DRAMA

A vivid melodrama, Warner Bros.' "Night Unto Night," set against the lush Florida tropics, and co-starring the team of Ronald Reagan and Viveca Lindfors opens next Friday at the Strand Theatre. Reagan, fresh from his comedy triumph in "John Loves Mary," is cast in a dramatic assignment here.

Miss Lindfors, who shot to popularity on the American screen with her vibrant performance in the lavish Technicolor romance, "Adventures of Don Juan" with Errol Flynn, has her most dramatic role in "Night Unto Night." She is considered one of the most arresting personalities to appear on the screen during the past year.

Broderick Crawford, Rosemary DeCamp and Osa Massen complete the roster of important supporting roles. This is adapted from the novel by Philip Wylie. Don Siegel directed the production, with Franz Waxman responsible for the musical frame.

(Current Reader)

'NIGHT UNTO NIGHT' CURRENTLY SHOWING ON STRAND SCREEN

Conflicting emotions figure in Warner Bros.' latest romantic drama, "Night Unto Night" which co-stars Ronald Reagan and Viveca Lindfors, currently on view at the Strand Theatre.

The setting for this drama is in Florida and one of the more spectacular highlights of the film is a hurricane sequence. All of the wild terror of such a storm is clearly depicted in the film, and moulded into the dramatic motivation with sharp reality by Director Don Siegel.

Both Miss Lindfors and Reagan play roles which are replete with inner dramatic conflicts, and only by the sheer force of strong will power are they able to overcome their problems and meet happiness.

Important supporting roles are played by Broderick Crawford, Rosemary De Camp and Osa Massen. "Night Unto Night" is from the Philip Wylie novel of the same name. Music is by Franz Waxman.



ROMANCE. Ronald Reagan and Viveca Lindfors in Warner Bros.' powerful drama, "Night Unto Night." Now at the Strand.

Still 673-521

Mat 673-111

Storm Set By Experts

The Erbes family, sometimes called 'the storm kings of Hollywood' staged the Florida hurricane sequence for Warner Bros.' dramatic offering, "Night Unto Night" starring Ronald Reagan and Viveca Lindfors, now on view at the Strand Theatre.

Most of the Florida hurricane, which traps Ronald Reagan, Viveca Lindfors, Osa Massen, Broderick Crawford and others of the cast of "Night Unto Night" inside a huge old seaside home in Florida, as described in the Philip Wylie novel, was staged on the Warner lot proper, on and around the set built inside one of the huge sound stages there.

For that William P. Erbes head of the studio plumbing department, needed the two extra pumps and the two nearly new steamers he bought for the studio recently from Army surplus. He also used the entire Warner stock of wind machines, big and little, and he guaranteed to rattle the rafters of the great old grey house in which the company spends an uneasy and dramatic night during the climatic storm.

Plays Tricks With Age

In Warner Bros.' dramatic film, which opens Friday at the Strand, Rosemary DeCamp plays a character exactly opposite in every way from the one she portrayed in her last screen appearance. In the Ann Sheridan starrer, "Nora Prentiss," Miss DeCamp enacted the cold, almost shrewish wife of Kent Smith; for "Night Unto Night," which stars Ronald Reagan and Viveca Lindfors, she appears as the patrician, serene and understanding wife of an artist.

It can also be said of Miss DeCamp that in her screen career she accomplishes the dream of every woman; she becomes younger every year. Her first roles were as wrinkled elderly women, and as such she appeared in "Yankee Doodle Dandy," and in "Rhapsody in Blue." In "Night Unto Night," which stars Ronald Reagan and Viveca Lindfors as she has in a number of previous vehicles, she will dispense with makeup-department wrinkles and appear as a young woman of her own age and personality.



VIVECA LINDFORS

Still 673-VL 317

Mat 673-1-1

Wins Sister Role

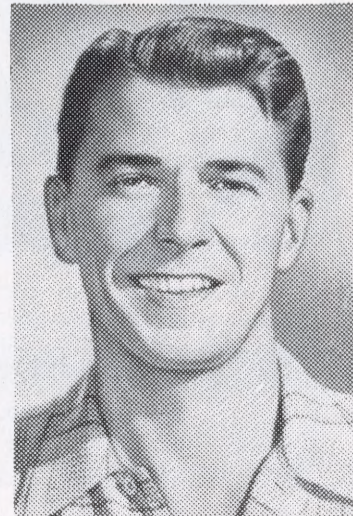
Because of Accent

In a world full of car dealers, junk dealers, meat dealers, ad infinitum, Osa Massen is the only one to come off with a unique trade—she deals in Scandinavian accents.

Warner Bros.' "Night Unto Night," co-starring Ronald Reagan and Viveca Lindfors, coming Friday at the Strand Theatre, uses Osa as the naughty girl sister of the Swedish star.

Ex-Tennis Champ

Don Siegel, who directed Ronald Reagan and Viveca Lindfors in Warner Bros.' dramatic offering, "Night Unto Night" currently on view at the Strand Theatre, teamed with Pauline Betz, tennis champ, in 1935 when as partners they won the California mixed doubles.



RONALD REAGAN

Still 673-RR 231

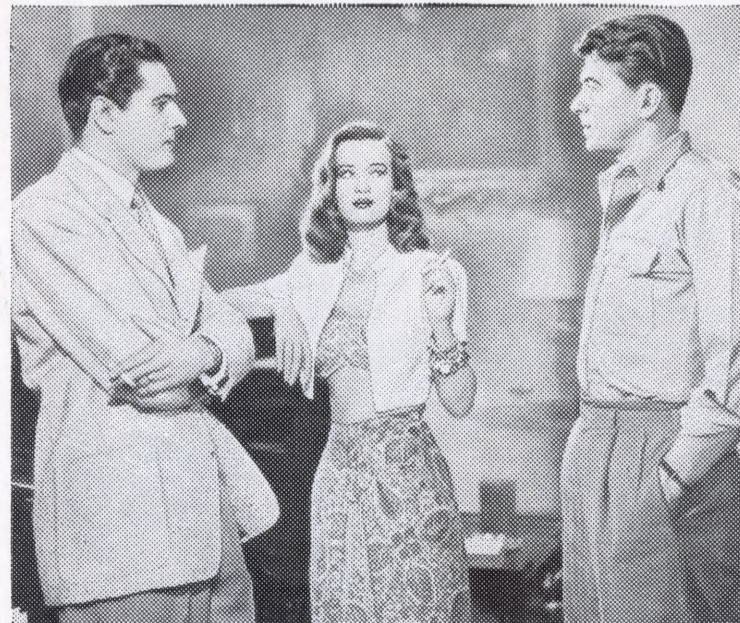
Mat 673-1F

(Opening Tomorrow)

'Night Unto Night' At Strand Tomorrow

"Night Unto Night," Warner Bros.' romantic drama, starring Ronald Reagan and Viveca Lindfors, adapted from Philip Wylie's powerful novel of the same title, opens tomorrow at the Strand Theatre.

Besides Reagan's return to drama in the film, great interest surrounds Viveca, known as Sweden's ranking screen and stage actress, and now skyrocketing across the American screen as a dynamic personality. This is her first role since "Adventures of Don Juan." Viveca had 15 European films to her credit when she was signed by Warner Bros. She is a graduate of the Royal Dramatic Academy and a former star of the Royal Dramatic Theatre in Stockholm.



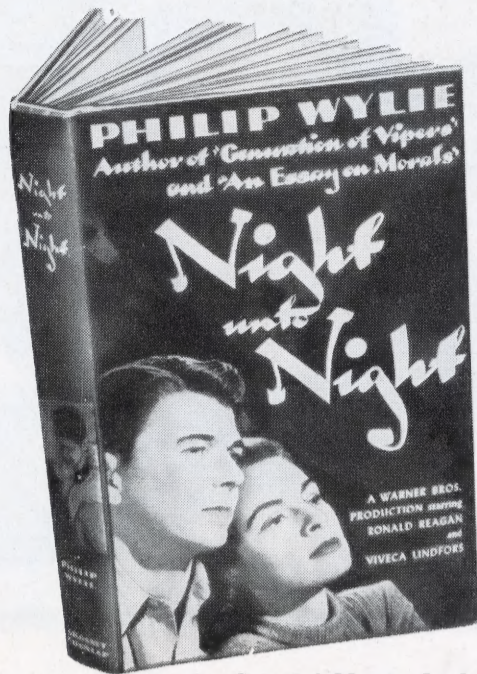
MEET THE BOY FRIEND. A dramatic moment in Warner Bros.' drama, "Night Unto Night," between Ronald Reagan and Craig Stevens with Osa Massen. Now showing at the Strand.

Still 673-43

Mat 673-2A

BOOK PROMOTION

Here's the Grosset & Dunlap reprint edition (\$1.49) of the Philip Wylie best-seller from which "Night Unto Night" was adapted. The publishers' campaign includes FREE co-op ad mats (1 col. x 35 lines) sent automatically to exhibitors and dealers by the publisher as playdates are set.



Special Movie Jacket

For dealer information, write to:
Publicity Director, Grosset & Dunlap
1107 Broadway, New York, N. Y.

Book Stores:

Contact Grosset & Dunlap outlets about using that special co-op ad. Set window and counter displays with production stills and credit copy.

Book Marks:

See ad mat 102 — makes perfect bookmark. Print locally and distribute via your lobby and bookstores. Copy under cut reads:

"NIGHT UNTO NIGHT"
Read the Book—
See the Film!
At the Strand
(date)

Book Prizes:

Promote copies of the reprint edition to use as prizes in the contests suggested below on this page.

Two Ideas For Contests

Man-in-the-Street Radio Question:
Can you identify one or more stars of the following pictures with the word 'night' in the title:

- Midsummer Night's Dream
- They Drive By Night
- Night and Day
- Blues in the Night
- Night at the Opera
- It Happened One Night
- Night Unto Night

"Around-the-Clock-Films" newspaper quiz—good for Sunday Magazine section contest. Contestants fill in missing part of film title by choosing correct word from accompanying list.

- "(.....) Patrol"
(Answer: Dawn)
- "Night and (.....)"
(Answer: Day)
- "Each (.....) I Die"
(Answer: Dawn)
- "One Sunday (.....)"
(Answer: Afternoon)
- "(.....) at the Races"
(Answer: Day)
- "(.....) Unto Night"
(Answer: Night)

Contestants choose from this list:

night	afternoon	morning
dawn	night	noon
day	dawn	evening

LOBBY SETPIECE



Here's a suggestion for a setpiece easily made by blowing up and mounting the dramatic stills and working in the artist's effect at bottom.

Still No. 673-513 (Lindfors and Reagan) in branch set. Still No. 673-Art A (Artist's Drawing) in retouched ad art set. Still No. 673-X-1 (Book).

All art available at National Screen.

FREE! Spot Announcements For Radio Campaign

- 1-Minute Spot Announcements*
- 15-Second Station Breaks*

All On One Disc!

Order from
Warner Bros. Campaign Plan Editor,
321 West 44th St., New York 18, N. Y.

*Includes time for live announcement.

8 x 10 Stills For Store Windows

Order "Window Stills No. 673," set of 7 — or individually by number — direct from National Screen.

VL-226	VL-313
Costume Jewelry	Suits
VL-272	RR-216
Gowns	Haberdashery
VL-216	RR-268
Blouses	Sportswear
	RR-231
	Sport Shirt

FOR QUIZ SHOW

1) This "night" was popularized by Rudy Vallee as part of the title of a well-known tune. Can you identify it?
(ANSWER: "Deep Night")

2) How many "nights" did Scheherazade take to tell all the stories in "The Arabian Nights"?
(ANSWER: "A thousand and one nights")

3) What bird is called "King of the Night"?
(ANSWER: "The Owl")

4) Supply the missing words:
a) "The night has a thousand . . ."
(ANSWER: "eyes")

b) "'Twas the night before . . ."
(ANSWER: "Christmas")

c) ". . . that pass in the night."
(ANSWER: "ships")

5) "Night Unto Night" is from the following Biblical quotation:
"Day unto day uttereth speech and Night unto night showeth . . ."
(ANSWER: "knowledge")



**RONALD REAGAN
VIVECA LINDFORS**

**"NIGHT
UNTO
NIGHT"**

PRESENTED BY WARNER BROS.

Directed by Don Siegel



24 SHEET

POSTERS



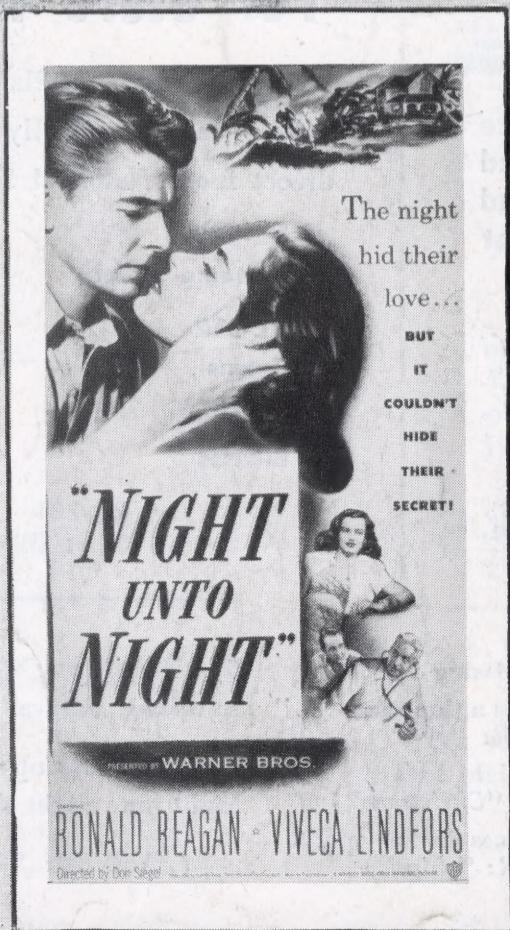
ALSO AVAILABLE

- Colored 22 x 28
- Colored 11 x 14's
- Insert Card • Slide
- Window Card
- Order all accessories from National Screen.



1 SHEET

6 SHEET



3 SHEET



TWO 40 x 60's

Style Y

Style Z



ADVERTISING SUPPLEMENT

This supplement is provided for those situations where a sensationalized treatment is preferred. These ads as well as those in the main advertising section are both in general use—you're the best judge of which will be better for your territory.

"DAY AFTER DAY YOU'LL BE DISCUSSING THE DARING OF" **NIGHT UNTO NIGHT**



**"This is
the best
wedding present
you can
get from
a man
like me!"**



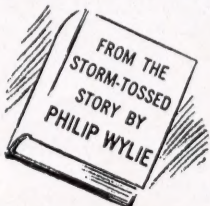
**Shamed by
the sister
she
trusted!**

NEW BOMBSHELL DRAMA FROM WARNER BROS!

STARRING



RONALD REAGAN



VIVECA LINDFORS

DIRECTED BY **DON SIEGEL** Screen Play by Kathryn Scola

From the Novel by Philip Wylie • Music by Franz Waxman

DAY AFTER DAY YOU'LL BE DISCUSSING THE DARING OF

"NIGHT UNTO NIGHT"

SHOCKING?



COURAGEOUS?

YES!!

Come prepared to witness a defiant new "First" for the screen!

*A THEME NEVER BEFORE TOUCHED!
A LOVE TENDER AND TOUCHING — AND
THE UNMENTIONED MENACE
THAT THREATENED IT!*



STARRING

RONALD REAGAN • VIVECA LINDFORS



DIRECTED BY DON SIEGEL Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

Mat 302-S—3 cols. x 11 1/8 inches (465 lines)

DAY AFTER DAY YOU'LL BE DISCUSSING THE DARING OF

NIGHT



UNTO



NIGHT"

A MAN AFRAID TO LOVE— A WOMAN AFRAID TO FORGET!

Warner Bros.
Bombshell Drama

STARRING
RONALD REAGAN
VIVECA LINDFORS

DIRECTED BY **DON SIEGEL**
Screen Play by Kathryn Scola
From the Novel by Philip Wylie
Music by Franz Waxman

Mat 101-S
1 col. x 11 1/8 inches (155 lines)

THE SCREEN HURLS A BOMBSHELL!
"Nothing timid about the author or producer of this one!"
DOROTHY KILGALLEN, famed columnist



DAY AFTER DAY YOU'LL BE DISCUSSING THE DARING OF

"NIGHT UNTO NIGHT"


A man afraid to love —
A woman afraid to forget!

NEW BOMBSHELL DRAMA FROM WARNER BROS.  STARRING **RONALD REAGAN - VIVECA LINDFORS**
DIRECTED BY **DON SIEGEL**
Screen Play by Kathryn Scola • From the Novel by Philip Wylie • Music by Franz Waxman

Mat 203-S—2 cols. x 6 inches (170 lines)

"NIGHT UNTO NIGHT"

SHOCKING? NO! COURAGEOUS? YES!



NEW BOMBSHELL DRAMA FROM WARNER BROS.

Mat 201-S—2 cols. x 2 1/8 inches (60 lines)

delete for above lines delete word "new"

DAY AFTER DAY YOU'LL BE DISCUSSING THE DARING OF
"NIGHT UNTO NIGHT"



A Theme
Never Touched
By The Screen!

A MAN AFRAID
TO LOVE—
A WOMAN AFRAID
TO FORGET!

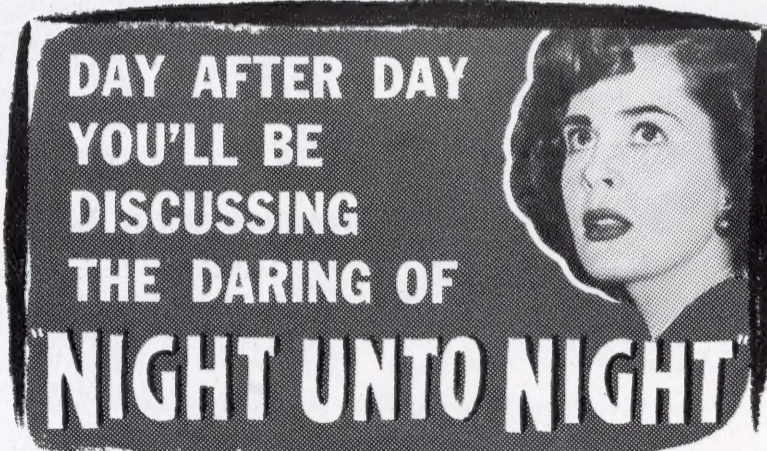
SHOCKING?
NO!
COURAGEOUS?
YES!

STARRING
RONALD REAGAN · VIVECA LINDFORS

WARNER BROS. BOMBSHELL DRAMA!
DIRECTED BY DON SIEGEL Screen Play by Kathryn Scola
From the Novel by Philip Wylie • Music by Franz Waxman



Mat 301-S—3 cols. x 7³/₈ inches (309 lines)



NEW BOMBSHELL DRAMA FROM WARNER BROS!

Mat 202-S—2 x cols. x 2³/₄ inches (76 lines)

**Scanned from the United Artists collection at the
Wisconsin Center for Film and Theater Research,
with support from Matthew and Natalie Bernstein.**



Wisconsin Center
for Film and Theater Research

<http://wcftr.commarts.wisc.edu>

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